

2010

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New Titles

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Computing

April

Microsoft Office PowerPoint 2010 QuickSteps

By Matthews, Carole Boggs

ISBN: 9780071634915

Pub Month: May

Series: QuickSteps

Edition: 2

Pages: 240

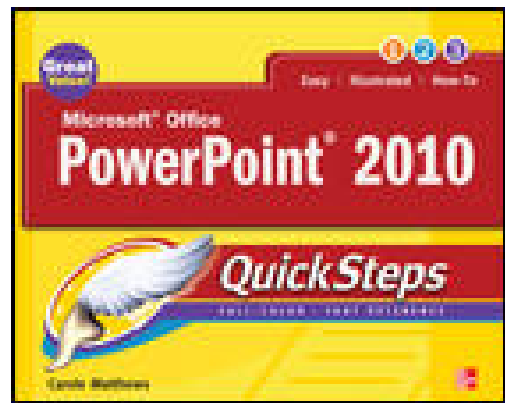
Illustrations: 300

Format: Paperback

Copyright: 2010

Imprint: Osborne

Price: USD 19.99



About the Book

Using lots of full-color graphics while keeping text to a minimum, Microsoft Office PowerPoint 2010 QuickSteps makes it easy for readers to learn how to make impressive, professional presentations for any situation. Readers can easily find exactly the answers they are looking for without having to read the whole book.

The essential features of the program are covered, including the Ribbon interface and enhanced collaborative features. The book demonstrates techniques for working with PowerPoint on the desktop and in the browser, simultaneously sharing live documents, and shows how to make the most of PowerPoint's improved interoperability with other applications. Readers will learn how to create great-looking slides, incorporate charts and graphs, and insert graphics, sound, and animation. The book also explains the best techniques for effective communication.

Market / Audience

Ideal for beginners or experienced but infrequent PowerPoint users who need a quick reference. There are half a billion Microsoft Office users worldwide, and PowerPoint has become ubiquitous in the business world.

About the Authors

Carole Matthews has been using computers for more than 30 years. She has authored or coauthored more than 50 computer books, including *eBay QuickSteps, Second Edition*, and *Adobe Photoshop CS4 QuickSteps*.

Related Titles

Matthews Microsoft Office PowerPoint 2007 QuickSteps

9780072263701

Microsoft Office Excel 2010 QuickSteps

By Cronan, John

ISBN: 9780071634892

Pub Month: May

Series: QuickSteps

Edition: 2

Pages: 288

Illustrations: 436

Format: Paperback

Copyright: 2010

Imprint: Osborne

Price: USD 19.99



About the Book

Using lots of full-color graphics while keeping text to a minimum, Microsoft Office Excel 2010 QuickSteps makes it easy for readers to learn how to use Excel. Readers can easily find exactly the answers they are looking for without having to read the whole book. The essential features of the program are covered, including the Ribbon interface and enhanced collaborative features.

The book demonstrates techniques for working with Excel on the desktop and in the browser, simultaneously sharing live documents, and shows how to make the most of Excel's improved interoperability with other applications. Readers will learn how to create great-looking charts and graphs, integrate graphics and text, and produce polished reports. The book explains formulas, functions, tables, and more—from basic to intermediate skills

Market / Audience

Ideal for beginners or experienced but infrequent Excel users who need a quick reference. There are half a billion Microsoft Office users worldwide, and Excel has become the standard spreadsheet application for most businesses.

About the Author

John Cronan has worked with computers for more than 25 years and has written about them for more than a dozen years. He has co-authored more than 25 other titles, including *Microsoft Office Excel 2007 QuickSteps*, *Microsoft Office Access 2007 QuickSteps*, *eBay QuickSteps*, *Second Edition*, and *Build an eBay Business QuickSteps, Second Edition*.

Related Titles

Cronan Microsoft Office Excel 2007 QuickSteps

9780072263725

Microsoft Office Word 2010 QuickSteps

By Matthews, Marty

ISBN: 9780071634878

Pub Month: May

Edition: 2

Pages: 272

Illustrations: 300

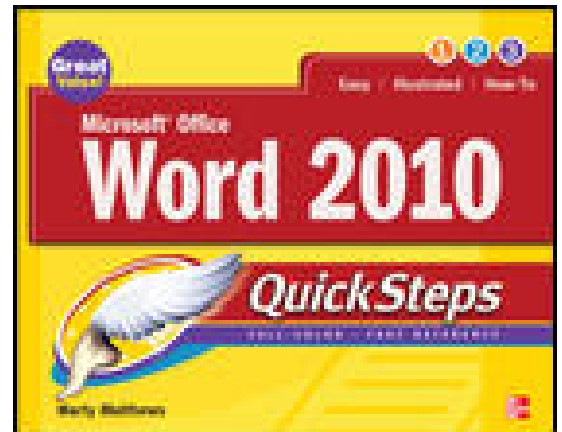
Format: Paperback

Rights: World

Copyright: 2010

Imprint: Osborne

Price: USD 19.99



About the Book

Using lots of graphics while keeping text to a minimum, Microsoft Office Word 2010 QuickSteps makes it easy for readers to maximize the most powerful new features in Word 2010. Word was the most significantly revised of all the Office applications in Office 2007, and with Office 2010 Word is at the forefront of Microsoft's online strategy. Readers will easily find exactly the answers they are looking for when dealing with Word's Ribbon interface and new browser-based capabilities.

This full-color fast reference can be read from beginning to end, or readers can jump in anywhere and find just what they need. Readers will learn how to create templates, run macros, troubleshoot common problems, and much more.

Market / Audience

Word is the most commonly used application among the estimated half a billion people worldwide who use some version of Microsoft Office.

About the Author

Marty Matthews (Langley, WA) is the author or coauthor of more than 70 books—including the bestselling Windows XP QuickSteps, Windows Vista QuickSteps and Windows 7 QuickSteps—as well as co-creator of the QuickSteps series. He specializes in explaining complex topics to beginners.

Related Titles

Matthews Microsoft Office Word 2007 QuickSteps 9780071482998

How to Do Everything BlackBerry Storm2

By Ballew, Joli

ISBN: 9780071703321

Pub Month: May

Series: How to Do Everything

Edition: 1

Subject: Hardware / Handheld Devices

Pages: 416

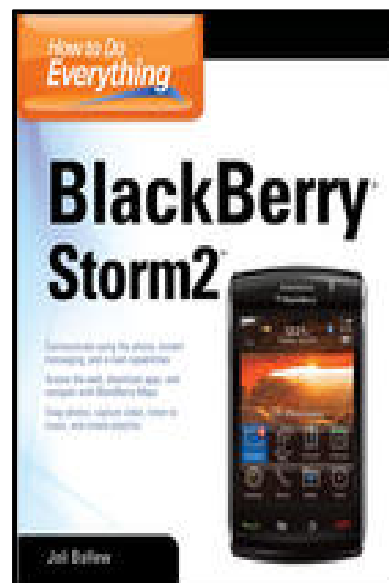
Illustrations: 175

Format: Paperback

Copyright: 2010

Imprint: Osborne

Price: USD 24.99



About the Book

Written in the familiar, breezy format readers have come to count on, *How to Do Everything: BlackBerry Storm 2* reveals how to quickly master all the capabilities of this wildly popular device, preferred by the President of the United States.

Readers will learn how to easily make calls, create contacts, send and receive SMS messages, take and send photos, personalize the BlackBerry, and download and install BlackBerry apps. The book also shows how to map routes with the BlackBerry GPS, install and use Google Apps, play games, listen to music, watch movies, use BlackBerry Desktop Software, synch the phone with a PC, and more.

About the Author

Joli Ballew, Microsoft MVP, MCSE, MCDST, A+, and MCTS: Managing Projects with Microsoft Project 2007 (Garland, TX) is the extremely popular, bestselling author of *Degunking Windows* (Paraglyph Press), voted IPPY's Best Computer Book of the Year in 2005. She has written more than 30 books, including *How to Do Everything with Windows Vista Media Center*.

Related Titles

Johnson	How to Do Everything with Your Palm Powered Device, Sixth Edition	9780072263794
Ball	How to Do Everything With Your Treo 700p, Second Edition	9780072262490

CompTIA A+ Certification Study Guide, Seventh Edition (Exam 220-701 & 220-702)

By Holcombe, Jane ; Holcombe, Charles

ISBN: 9780071701457

Pub Month: May

Series: Certification Press

Edition: 7

Subject: Certification Guides / A+

Pages: 776

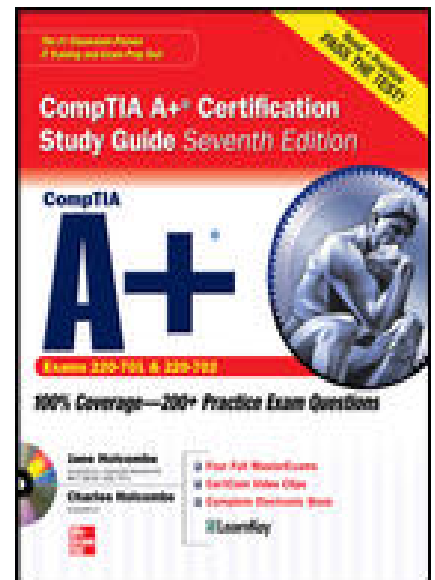
Illustrations: 185

Format: Mixed media product

Copyright: 2010

Imprint: Osborne

Price: USD 49.99



About the Book

CompTIA A+ Certification is an ideal entry point to almost any career in IT, and because CompTIA A+ is a vendor neutral certification it prepares computer technicians for a variety of different job roles. CompTIA A+ Study Guide, Seventh Edition features video training clips and a segment of LearnKey online video training. The study guide is an integrated study system based on proven pedagogy—special elements like step-by-step exercises, special Exam Watch, On the Job elements, and chapter Self Tests reinforce and teach practical skills while preparing readers for the exams. All answer options, correct and incorrect, receive detailed explanations as to why the answer is or is not the correct answers.

Revised and updated to cover both new 2009 A+ exams, the Seventh Edition introduces Windows Vista and other updates and removes redundancies from the previous exams, which will be retired once the new exams go live.

About the Authors

Jane Holcombe is a pioneer in the field of PC training. She co-founded a Minnesota training company, and has trained technical support personnel nationally for more than 20 years. Jane has developed numerous technical training courses, including one of the earliest PC operating system and hardware courses for support technicians.

Charles Holcombe has been an independent trainer and consultant for the past 26 years. He has developed and delivered many training courses in addition to authoring several books.

Related Titles

Holcombe	A+ Certification Study Guide, Sixth Edition	9780071487641
Meyers	Mike Meyers' A+ Certification Passport, Third Edition	9780072263084

Oracle RMAN 11g Backup and Recovery

By Hart, Matthew ; Freeman, Robert G.

ISBN: 9780071628600

Pub Month: May

Series: Osborne ORACLE Press Series

Edition: 1

Subject: Database Management / General

Pages: 720

Illustrations: 175

Format: Paperback

Copyright: 2010

Imprint: Osborne

Price: USD 59.99



About the Book

Readers will learn how to take full advantage of Oracle's RMAN, the backup and recovery technology built into Oracle Database 11g. This expert guide will serve as both a desk reference and guided instruction for understanding, configuring, and administering RMAN. Starting with the conceptual framework and moving to a heavily hands-on approach, readers will get helpful case studies that illustrate RMAN in action. Advanced topics will be discussed by focusing on real-world needs and requirements that RMAN meets. This is an indispensable resource for all Oracle DBAs and system administrators.

Benefit to the Customer

- Content presented in a logical fashion starting with a conceptual framework and moving to hands-on exercises and case studies
- Hands-on Workshops with step-by-step examples of practical projects provided throughout the book
- Covers the latest features introduced in Oracle Database 11g Release 2
- All code available online

About the Authors

Matthew Hart currently works in Emerging Technologies and Platform at Avaya Global Services. Previously, he was Principal Support Engineer at Oracle Corporation. Hart is the coauthor of four Oracle Press books, Oracle9i RMAN Backup and Recovery, Oracle 10g High Availability with RAC, Flashback, and DataGuard, Oracle Database 10g Backup and Recovery, and Oracle9i for Windows Tips & Techniques.

Robert G. Freeman is a principal DBA and team manager at the Church of Jesus Christ of Latter-day Saints. He has been working with Oracle for almost two decades and is the author of over a dozen different works on Oracle.

Related Titles

Hart Oracle Database 10g RMAN Backup & Recovery

9780072263176

Oracle CRM On Demand Deployment Guide

By Saenger, Jeff; Koehler, Tim; Peters, Louis;

ISBN: 9780071717632

Pub Month: June

Series: Osborne ORACLE Press Series

Edition: 1

Subject: Enterprise Applications / General

Pages: 224

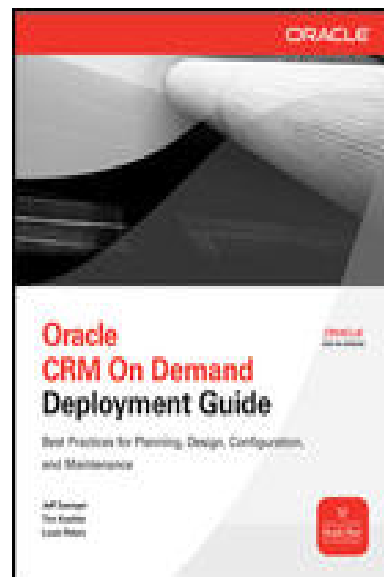
Illustrations: 100

Format: Paperback

Copyright: 2010

Imprint: Osborne

Price: USD 39.99



About the Book

Oracle CRM On Demand Deployment Guide explains in detail how to successfully implement Oracle's flagship Software as a Service (SaaS) application. Written by the original CRM On Demand consulting team, this book shares best practices for planning a deployment, and offers real-world examples for designing, configuring, and maintaining Oracle CRM On Demand to meet a company's evolving sales, marketing, and service needs.

About the Author

Jeff Saenger has been involved with CRM On Demand since its launch in 2003. As vice president of Customer Services, Jeff ran the CRM On Demand consulting organization which deployed over 400 companies around the globe. Currently he is a VP of CRM On Demand Product Marketing, where he provides advanced product support to the service's largest customers.

Tim Koehler joined the Oracle CRM On Demand professional services team in February 2006, following the acquisition of Siebel Systems, where Tim led the Business Consulting team in Siebel University. He is a director in the Quality of Service team in Product Marketing.

Louis Peters served as director of professional services for CRM On Demand from its launch in 2003 until mid-2008. He is a principal product manager, providing advanced support to Oracle's largest CRM On Demand customers and partners.

Related Titles

Lairson	Oracle CRM On Demand Reporting	9780071593045
New	Oracle Enterprise Manager 10g Grid Control Implementation Guide	9780071492751
Williams	Implementing SAP ERP Sales & Distribution	9780071497053

Mac (R) OS X System Administration

By Hart-Davis, Guy

ISBN: 9780071668972

Pub Month: May

Edition: 1

Subject: Hardware / Network Hardware

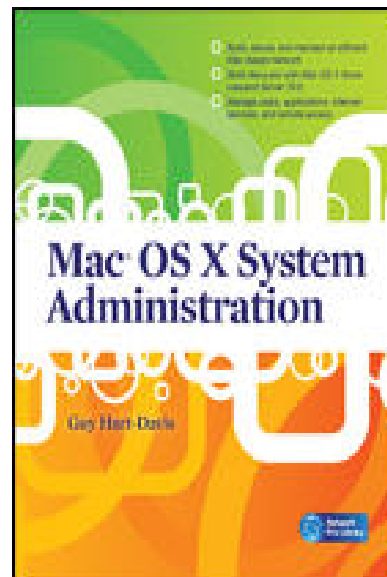
Pages: 528

Format: Paperback

Copyright: 2010

Imprint: Osborne

Price: USD 39.99



About the Book

Mac OS X System Administration is a task-based, hands-on implementation guide to setting up and administering networks based on the newest release of Mac OS X – Snow Leopard. The book assumes minimal starting knowledge of Snow Leopard Server, then moves the reader rapidly into a position of full practical knowledge. This detailed resource provides network administrators with the information they need to do their jobs smoothly and efficiently.

New features of Mac OS X Snow Leopard Server covered in the book include:

- Secure Remote Access—vital for any business
- Collaboration features, including Address Book Server, iCal Server 2, Podcast Producer 2, and wikis, blogs, and RSS feeds
- Improved support for multicore processors and 64-bit kernel technology that allows Snow Leopard Server to use up to 16 terabytes of RAM
- This book fills the need for a reliable Mac OS X network administration guide for the increasing number of professionals charged with setting up and running Mac-based networks.

Market / Audience

Administrators setting up Mac networks

About the Author

Guy Hart-Davis is the bestselling author of more than 45 computer books, including *AppleScript: A Beginner's Guide*, *Mac OSX Leopard QuickSteps*, *HTML, XHTML & CSS QuickSteps*, and *How to Do Everything: iPod, iPhone, and iTunes*.

Microsoft Visual Studio 2010

By Mayo, Joe

ISBN: 9780071668958

Pub Month: May

Edition: 1

Subject: Programming / Microsoft Programming

Pages: 560

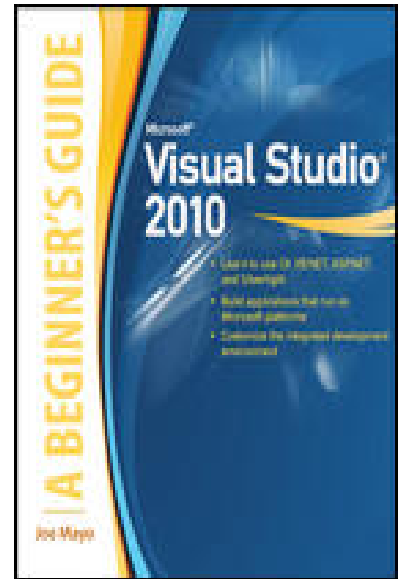
Illustrations: 75

Format: Paperback

Copyright: 2010

Imprint: Osborne

Price: USD 39.99



About the Book

Microsoft Visual Studio 2010: A Beginner's Guide helps developers get started with Microsoft's newest version of their integrated development environment (IDE), Visual Studio 2010. The author shows how to build applications with Visual Studio 2010 from installation of the tool to deployment of their solutions. The book demonstrates how to get started with the features of Visual Studio 2010 that support newer technologies.

The readers also learn how to customize the IDE itself, adding their own tools that work with the features that ship with VS 2010. Another important aspect of Visual Studio 2010 is extensibility. Developers can add snippets in the editor, write macros, and even develop their own tools that integrate with Visual Studio 2010. This book includes details on how the user can accomplish these tasks and make Visual Studio 2010 their own. This fast-paced tutorial helps developers learn to leverage the new features, applications, and tools in Visual Studio 2010 to their advantage..

Market / Audience

Programmers who are new to Visual Studio or to Visual Studio 2010. Evans Data expects that the worldwide community of programmers will grow to surpass 17 million people by 2009

About the Author

Joe Mayo, Microsoft MVP is an author and instructor who specializes in Microsoft .NET software technology. He is also owner of Mayo Software Training where he brings real-world hands-on experience into the classroom. Joe is the author of *C# Unleashed* (Sams), *LINQ Programming* and numerous magazine articles for publishers such as Pinnacle and CoDe Magazine. Joe also operates the *C# Station* web site (www.csharp-station.com), which is a free resource for developers learning to apply C#. He is a prominent speaker at conferences and user group meetings. For more information about Mayo Software Training, visit www.mayosoftware.com.

C# 4.0 The Complete Reference

By Schildt, Herbert

ISBN: 9780071741163

Pub Month: May

Edition: 1

Subject: Programming Languages / C#

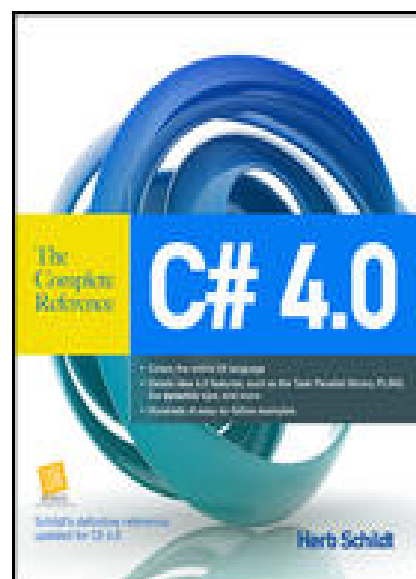
Pages: 928

Format: Paperback

Copyright: 2010

Imprint: Osborne

Price: USD 49.99



About the Book

A thoroughly updated and expanded edition of Herb Schildt's classic programming resource, *C# 4.0: The Complete Reference* contains carefully crafted explanations, insider tips, and hundreds of examples, covering all aspects of C# 4.0, including its keywords, syntax, and core libraries.

Every new C# 4.0 feature is covered, such as support for dynamic types and for parallel programming, which allows a program to perform portions of a task simultaneously when a computer contains multiple processors. Details on PLINQ, a parallel version of LINQ (Language-Integrated Query), are included. All other new features such as named and optional method arguments, and covariance and contra variance for generic interfaces and delegates are also covered. In addition, the book discusses the new classes, interfaces, and methods available in .NET 4.0.

Key Selling Features

- New important coverage of Parallel programming, PLINQ, and dynamic types
- New features of C# 4.0 covered in detail: named and optional method arguments, and covariance and contra variance for generic interfaces and delegates
- Reviewed and endorsed by Michael Howard, Microsoft
- Provides a depth of coverage in a form that average programmers can understand
- Includes keyword quick reference for fast look-up of keyword syntax
-

About the Author

Herb Schildt is the world's leading programming author, whose books have sold more than 3.5 million copies worldwide. His acclaimed books include *Java: The Complete Reference*, *C++: The Complete Reference* and *C#: The Complete Reference*.

Related Titles

Schildt	Java	9780072263855
Schildt	C# 2.0	9780072262094
Schildt	C# 3.0 THE COMPLETE REFERENCE 3/E	9780071588416

A Beginner's Guide: Web Design

By Willard, Wendy

ISBN: 9780071701341

Pub Month: May

Series: Beginner's Guide

Edition: 2

Subject: Web / Page Design

Pages: 496

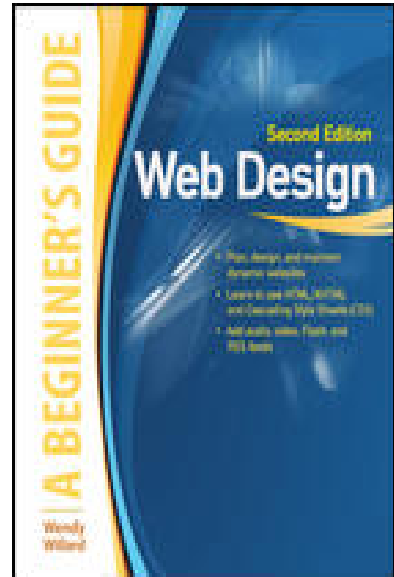
Illustrations: 300

Format: Paperback

Copyright: 2010

Imprint: Osborne

Price: USD 29.99



About the Book

Web Design: A Beginner's Guide, Second Edition, teaches the fundamental skills and concepts of web design through tutorials, hands-on exercises and integrated projects. The book is filled with tips and techniques for designing web pages from concept to completion. Expert advice from industry professionals take readers beyond the "how to" and into the "why" regarding common web design issues. The new edition brings the book up-to-date with the latest trends and technologies in website design and construction.

This all-new edition focuses on planning and design with emphasis on style, usability, and knowing the audience. It provides just enough foundation in HTML without losing its focus on big-picture design issues. The book also explains how to integrate audio, video, Flash, and RSS feeds into Web design, as well as how to edit basic blog templates in Blogger and WordPress.

Market / Audience

Aimed at anyone who wants to get started with web design or to improve their skills, including students, business owners, graphic designers, marketers, and bloggers. It's especially targeted at the person who has been put in charge of a website.

About the Author

Wendy Willard, is an accomplished professional with over 13 years of experience in all aspects of design, including publication design, print design, and web design. She is the author of the bestseller, HTML: A Beginner's Guide (now in its fourth edition), and has written additional books and articles on the topics of Photoshop, web design, and Mac OS.

Science & Technical

April

Moving The Earth

The Workbook of Excavation Sixth Edition

By Nichols, Herbert L.; Day, David

ISBN: 9780071502672

Pub Month: May

Edition: 6

Subject: Construction

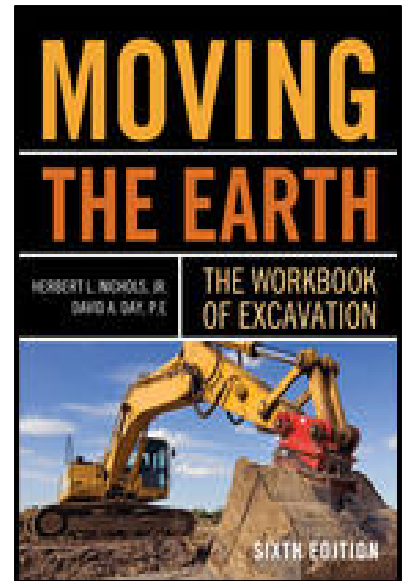
Pages: 1232

Format: Hardcover

Copyright: 2010

Imprint: McGraw-Hill

Price: USD 125.00



About the Book

Moving The Earth, Sixth Edition is fully revised to reflect methods used according to current requirements and regulations. The first 11 chapters discuss the work itself and the basic ways to do it, machines and operation techniques, potential problems, application of different types of equipment, and costs and management. The next 10 chapters focus on the work in which the machines are involved. From site preparation to blasting and tunneling, pneumatic drills to the largest power shovels, the book covers every step of every kind of excavating project and all the practical aspects of using the machines and vehicles involved.

The Sixth Edition includes the latest in equipment, operating techniques, and safety methods. International codes and developments are included, and metric and U.S. Customary units are combined for the first time.

New to this Edition

- International developments in earthwork construction and units included for the first time
- New trenchless excavation methods included
- OSHA excavation safety standards updated
- Now uses both metric and U.S. Customary units
- New application of horizontal directional drilling and micro tunneling

Market / Audience

Anyone involved in constructing land alterations—land developers, earth movers, contractors, equipment operators, and suppliers

About the Author

Herbert L. Nichols, Jr. is a private excavation consultant and the author of Excavator Operation and Heavy Equipment Repair. **David A. Day, P.E.** is a consultant with ABCO Engineering Corporation.

Related Titles

Foundation Engineering Handbook

9780071447690

Planning and Design of Airports, Fifth Edition

By McKelvey, Francis X.; Horonjeff, Robert M.; Sproule, William J; Young, Seth

ISBN: 9780071446419

Pub Month: June

Edition: 5

Subject: Aviation

Pages: 720

Format: Hardcover

Copyright: 2009

Imprint: McGraw-Hill

Price: USD 125.00



About the Book

Fully updated to reflect the broad changes that have occurred in the aviation industry, *Planning and Design of Airports, Fifth Edition* offers definitive guidance on every aspect of airport planning and design. Readers will find unmatched coverage of the geometric design of landing areas, air traffic control systems, airport security, demand forecasting, airport financing, environmental assessment, terminal and ground access system planning, heliport and vertiport design, and much more.

New to This Edition

- New procedures and equipment for airport security
- New guidelines for airport master planning and terminal design
- The latest satellite navigation systems utilizing the global positioning system (GPS)
- Geographic information systems (GIS) in airport planning and environmental studies
- A wealth of international standards, organizations, examples, and practices

Market/Audience

Civil engineers ; architects ; airport professionals, planners, and engineers

About the Author

Robert Horonjeff was an internationally known consultant on airport design. **Francis McKelvey** is Professor Emeritus in Civil and Environmental Engineering at Michigan State University. **William Sproule** is Associate Professor in Civil and Environmental Engineering at Michigan Tech University. **Seth Young** is Associate Professor in the Department of Business Administration at Embry-Riddle Aeronautical University (ERAU).

Related Titles

Wells	Airport Planning & Management	9780071413015
de Neufville	Airport Systems	9780071384773

Electrician's Guide to Control and Monitoring Systems

Installation, Troubleshooting, and Maintenance

By Cutter, Sr., Albert F.

ISBN: 9780071700610

Pub Month: May

Edition: 1

Subject: Electronics / Circuits / General

Pages: 208

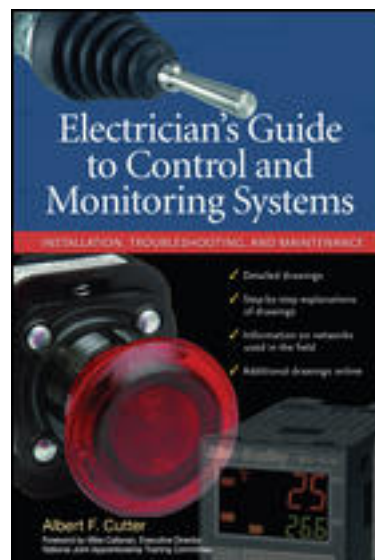
Illustrations: 250

Format: Paperback

Copyright: 2010

Imprint: McGraw-Hill

Price: USD 34.95



About the Book

Electrician's Guide to Control and Monitoring Systems contains the practical information needed by electrical contractors, electricians, and maintenance workers to help them understand the technology used in the systems found in most sites today.

Written by a veteran electrician, this book presents the information with minimal jargon and covers sample devices and circuits.

Key Selling Features

- Detailed drawings and pictures convey details in a simple and understandable manner
- Step-by-step explanations of the drawings
- Presents information on networks used in the field and the requirements for proper installation
- Focus on installation and maintenance, not design
- Jargon-free coverage of electrical control and monitoring systems presented by a Union electrician with over 40 years' experience.

Market/Audience

Electricians; Electrical Contractors; Electricians' Apprentices; Maintenance Mechanics and Trade Schools

About the Author

Albert F. Cutter, Sr. is owner and CEO of Intuitive Technologies, Inc. and GMP of AppsDev LLC. A Union Electrician member of Local 456 IBEW for over forty years, he has extensive experience working on control systems and automation. He has taught in the apprenticeship program and college level courses on production control.

Related Titles

Fowler Electrician's Calculations Manual

9780071436540

Transport Phenomena in Biomedical Engineering

Artificial organ Design and Development, and Tissue Engineering

By Sharma, Kal Renganathan;

ISBN: 9780071663977

Pub Month: May

Edition: 1

Subject: Chemical & Biochemical

Pages: 512

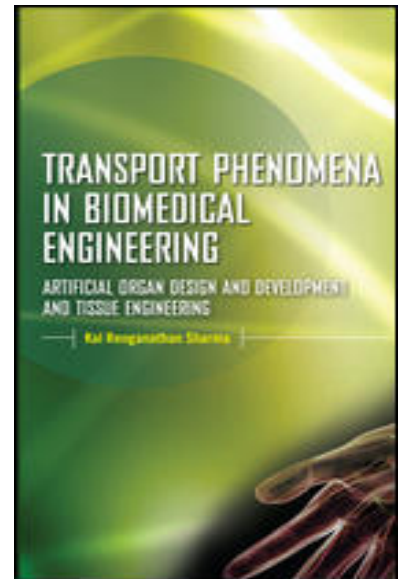
Illustrations: 90 / Photos: 10

Format: Hardcover

Copyright: 2010

Imprint: McGraw-Hill

Price: USD 150.00



About the Book

Transport Phenomena in Biomedical Engineering: Artificial Organ Design and Development, and Tissue Engineering provides a comprehensive examination of fluid mechanics within living organisms. In order to construct artificial organs, physiological systems of humans must be analyzed and understood. These include heat conduction, convection, fluid flow and pressure drop in the flow of blood, oxygen transport, and other systems. This book thoroughly covers each system and phenomenon.

This unique text includes extensive coverage of transport phenomena theory, as well as biomaterials and tissue engineering--vital knowledge for the design of artificial organs. Unlike competing titles, this book provides thorough details on human tissue engineering. Several worked examples and exercises are provided to illustrate the equations derived.

Key Selling Features

- Comprehensive and interdisciplinary coverage of fluid mechanics, heat transfer, and thermodynamics
- Tissue engineering is included for artificial organ designers

Market/Audience

Biomedical Engineers; Biochemical engineers; Biological Scientists/Teachers/Biological Technicians/Biochemists and Physicists; Mechanical engineers whose research focus is biofluidics and fluid mechanics; Students; BMES; AIChE; ACS; IOP; APS; and AMES

End-of-chapter case studies; Solution manual will be provided

About the Author

Kal Renganathan Sharma, PE teaches at Prairie View A & M University in Prairie View, Texas. He holds joint appointments as adjunct professor in three departments: Chemical Engineering; Civil and Environmental Engineering; and Mechanical Engineering.

Handbook of Optics, Third Edition

Volume III Vision and Vision Optics (set)

By Bass, Michael; DeCusatis, Casimer; Enoch, Jay M.; Lakshminarayanan, Vasudevan; Li, Guifang; MacDonald, Carolyn; Mahajan, Virendra N.; Van Stryland, Eric

ISBN: 9780071498913

Pub Month: November

Edition: 3

Subject: Electronics / Optoelectronics

Pages: 1100

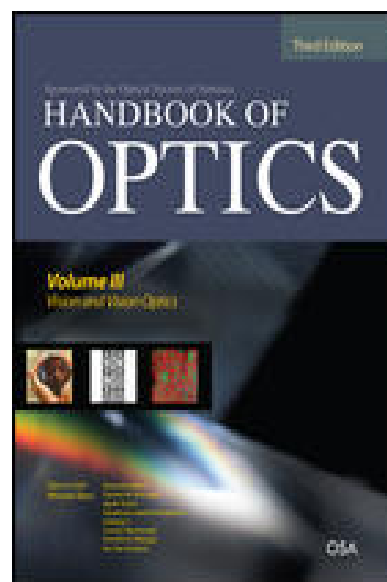
Illustrations: 400

Format: Hardcover

Copyright: 2010

Imprint: McGraw-Hill

Price: USD 199.95



About the Book

Prepared under the auspices of the Optical Society of America, the world's largest professional optics society, the five volume Handbook of Optics contains everything a student, scientist, or engineer requires to actively work in the field. From the design of complex optical systems to world-class R&D techniques, this definitive work provides unparalleled access to the fundamentals of the discipline and its greatest minds.

Individual chapters are written by the biggest names in optics from around the world. Each volume contains a complete chapter listing for the entire Handbook, extensive chapter glossaries, and a wealth of references in every chapter.

Benefit to the Customer

An unprecedented 'Who's Who' of global optics experts explain, illustrate, and solve the entire field of optics in four carefully architected and cross-referenced volumes. There is not anything else like this available elsewhere.

About the Author

The Optical Society of America (Washington DC) is a professional society dedicated to serving optics professionals and academics, in the US and around the world.

Medical

April

Jawetz, Melnick, & Adelberg's Medical Microbiology,

By Brooks, Geo. F.; Carroll, Karen C. ; Butel, Janet S.; Morse, Stephen A.; Mietzner, Timothy A.

ISBN: 9780071624961 (USE)

Pub Month: April

Series: LANGE Basic Science

Edition: 25

Subject: Microbiology

Pages: 832

Illustrations: 300

Format: Paperback

Copyright: 2010

Imprint: Appleton & Lange

Price: USD 57.95

ISBN: 9780071742719 (OR)

Price: USD 31.95



About the Book

The text is designed for medical students and residents who want a brief description of the organisms and agents involved in clinical microbiology. This book aims to introduce basic bacteriology through all the fields of clinical microbiology, immunology, mycology, parasitology, and virology. The organisms are described briefly along with paragraphs on pathogenesis, a few diagnostic laboratory tests, clinical findings, treatment, and epidemiology. Nice features include an updated list of microorganisms and viruses on the inside of the covers.

Market/Audience

Medical students ; osteopaths, chiropractors, physical therapists, and occupational therapists

Features

- NEW! Completely revised Art and Illustration Program with 4-Color illustrations and tables throughout
- NEW! Outstanding Pedagogy:
 - Chapters will open with chapter objectives
 - Concept checks will be included to reinforce key points
 - Checkpoints will be added as another tool to assist students in retention
 - Chapter summaries will conclude each chapter
- NEW! Boxed Clinical Cases
 - Clinical cases will be on topics that students can identify with, which will help them apply what they are learning.
- All revised LANGE products will be part of this new Lange Landing Page. All covers will be shown and behind each cover will be the individual OLC. Cases, art and USMLE study questions will be included in this OLC

Minimally Invasive Maxillofacial Surgery

By Maria J. Troulis, Leonard B. Kaba

ISBN: 9781607950127

Pub Month: May

Edition: 1

Subject: Orthopedics

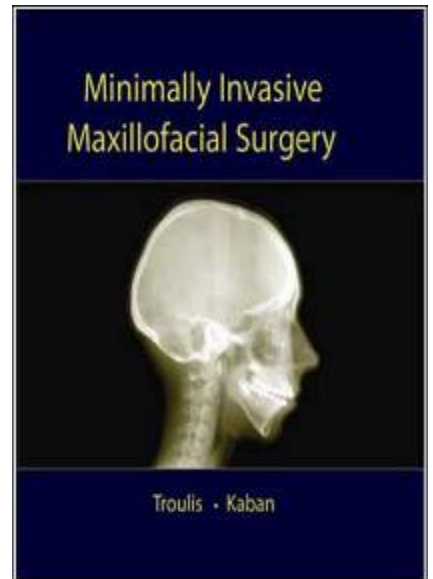
Pages: 425

Format: Hardcover

Copyright Year : 2009

Imprint : People's Medical Publishing House

Price : USD 179.00



About the Book

This new book covers all of the most widely encountered minimally invasive maxillofacial surgical procedures including distraction osteogenesis through to all common endoscopic procedures. It features a comprehensive chapter on anatomy as well as thorough coverage of all complications.

Market / Audience

Oral and Maxillofacial Surgeons

About the Author

Maria J. Troulis, DDS, MSc Residency Program Director of Oral and Maxillofacial Surgery, Associate Professor of Oral and Maxillofacial Surgery, Harvard School of Dental Medicine, Massachusetts General Hospital Boston, Massachusetts.

Leonard B. Kaban, DMD, MD Chief of Service, Dept of Oral and Maxillofacial Surgery, Walter C Guralnick Professor of Oral and Maxillofacial Surgery, Massachusetts General Hospital, Boston, Massachusetts.

Clinical Sports Anatomy

By Franklyn-Miller, Andrew; Falvey, Eanna; McCrory, Paul; Brukner, Peter

ISBN: 9780070285552

Pub Month: May

Edition: 1

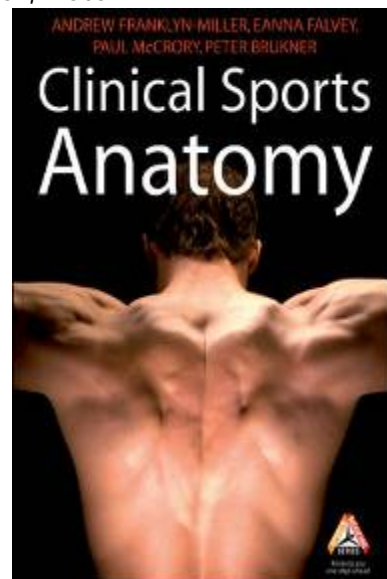
Subject: Sports Medicine

Format: Paperback

Copyright Year : 2010

Imprint : McGraw-Hill Australia

Price : USD 101.00



About the Book

Patient-based learning made simple

Understanding the anatomy of a sports injury is the key to unlocking the diagnosis for most clinicians. Unfortunately, anatomy is often poorly taught, is not clinically focused and many anatomy textbooks are so complicated that searching for clinically useful information is difficult. In addition, multiple pathologies can present in an overlapping fashion, making the differentiation of the various possible causes of injury problematic.

Clinical Sports Anatomy classifies structures according to their anatomical reference points to form a diagnostic triangle. Discriminant questions are coupled with the more useful clinical tests and diagnostic maneuvers to direct the reader toward a definitive clinical diagnosis. This approach is firmly rooted in evidence-based medicine and includes a list of the most appropriate investigations required to confirm diagnosis.

Market / Audience

Musculoskeletal medicine, manual therapists, athletic trainers, physiotherapists, primary care physicians, sports physicians

About the Author

Andrew Franklyn-Miller Sports Medicine Fellow; Centre for Health, Exercise and Sports Medicine, University of Melbourne

Eanna Falvey Department of Rheumatology, Sports and Exercise Medicine, Cork University Hospital, Ireland

Paul McCrory MBBS, PhD, FRACP, FACSP, FFSEM(UK), FASMF, FACSM, FRSM, Grad Dip Epidemiology and Statistics

Peter Brukner OAM, Centre for Health, Exercise and Sports Medicine, Faculty of Medicine, Dentistry and Health Sciences, University of Melbourne

Advanced Therapy in Facial Plastic and Reconstructive Surgery

By Thomas, J. Regan

ISBN: 9781607950110

Pub Month: Feb

Edition: 1

Subject: Surgery

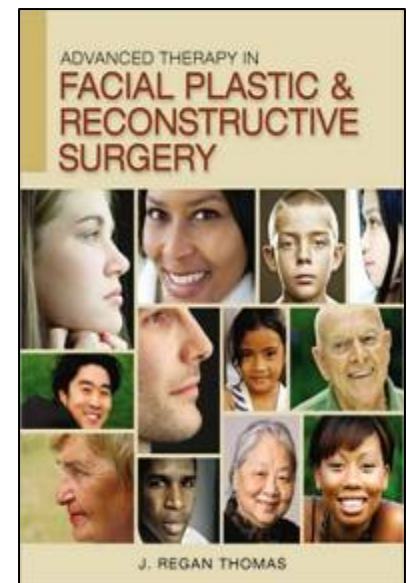
Pages: 665

Format: Hardback with CD

Copyright Year : 2009

Imprint : People's Medical Publishing House

Price : USD 250.00



About the Book

A comprehensive coverage of facial and reconstructive surgery written by nationally known plastic surgeons from around the US who explain the most current updated clinical techniques and reflect their own clinical experience and preferences. Includes extraordinary clinical and surgical photos and case studies from these authors' practices. Coverage includes the full spectrum of cosmetic-aesthetic procedures and reconstructive procedures including congenital abnormalities, facial trauma, cancer and special chapters on Scar Revision and Camouflage surgery, grafts and implants, laser surgery and wound healing. This text will be of great value to both experienced surgeons and resident level physicians.

This book includes:

- Techniques and practices of recognized experts in plastic surgery
- Heavily illustrated, over 600 clinical photos and case studies
- Comprehensive coverage of cosmetic and reconstructive procedures

Market / Audience

Plastic and Oral Maxillofacial Surgeons

About the Author

J. Regan Thomas, MD Lederer Professor and Head Department of Otolaryngology Head and neck Surgery University of Illinois at Chicago Chicago, IL

Laboratory Medicine

The Diagnosis of Disease in the Clinical Laboratory

By Laposata, Michael

ISBN: 9780071626743

Pub Month: June

Series: LANGE Basic Science

Edition: 1

Subject: Laboratory Medicine

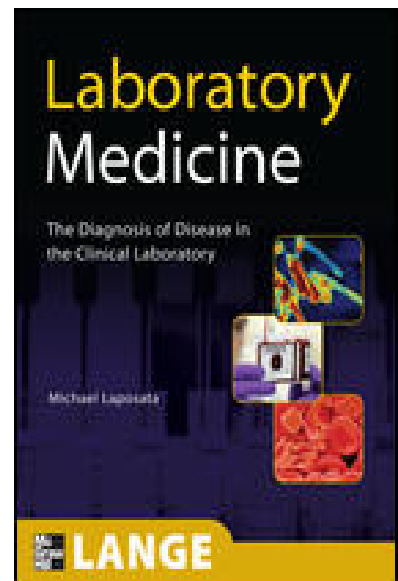
Pages: 608

Format: Paperback

Copyright: 2010

Imprint: Appleton & Lange

Price: USD 59.95



Sales Handle

Laboratory Medicine educates students on how to order the correct tests and to understand the significance of the results for the disorders discussed.

Features

- NEW! LANGE 4-Color design and format will be implemented
- NEW! Pedagogy, is included. Chapter objectives will open each chapter, followed by concept checks and chapter summaries.
- Margin notes that highlight key points and provide definitions of key concepts
- Outstanding tables that organize information to clarify differential diagnostic test results or to summarize pathologic and clinical findings in related disorders
- Each section of each chapter will continue to begin with a clinicopathologic description of the disorder followed by a discussion that includes tables demonstrating disease causes, differential diagnoses, baseline tests to exclude diagnostic possibilities, clinical indications that warrant further screening and special testing.
- Approach of including all the most common clinical disorders

Market/Audience

Medical Students. Med Tech Students, Nursing Students, PAs

About the Author

Michael Laposata, M.D., Ph.D. (Boston, MA) Professor, Pathologist and Physician, Massachusetts General Hospital, Boston, MA

Craniofacial Embryogenetics & Development

Geoffrey H. Sperber

ISBN: 9781607950325

Pub Month: Jan

Edition: 2

Subject: Neurology

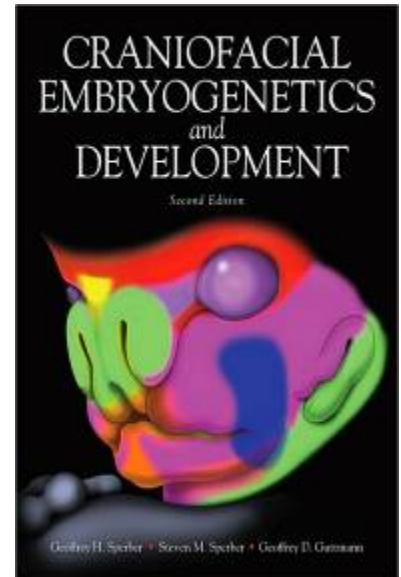
Pages: 225

Format: Paperback

Copyright Year : 2010

Imprint : People's Medical Publishing House

Price : USD 55.95



About the Book

Recent advances in genetics, molecular biology, diagnostic imaging and surgical techniques require a substantial understanding of prenatal development morphogenesis. The clinical significance of the normal mechanisms of embryogenesis, developmental failures and consequent craniofacial anomalies is of increasing concern to plastic and or facial surgeons, otolaryngologists, orthodontists, neonatologists, and speech pathologists.

Clinicians dealing with malformations needing comprehension of the exponential expansion of information on molecular genomics, digenesis, teratology and the etiology of syndromes and anomalies are served by this book s succinct contents. While providing clinicians with a basic background for treating craniofacial anomalies, this text will also appeal to teratologists, embryologists, and anatomists.

Market/Audience

Practitioners and Residents/Trainees in Pulmonary Medicine, Thoracic Surgery, Radiology, Critical Care and Pathology

About the Author

Geoffrey H. Sperber, BSc (Hons), BDS, MS, PhD, FICD Professor Emeritus Faculty of Medicine and Dentistry University of Alberta Edmonton, Alberta

Evidence Based Dermatology

By Howard I. Maibach

ISBN: 9781607950394

Pub Month: May

Edition: 2

Subject: Dermatology

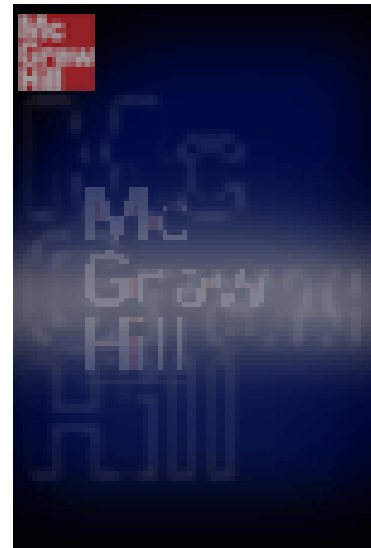
Pages: 300

Format: Hardcover

Copyright Year : 2010

Imprint : People's Medical Publishing House

Price : USD 99.95



About the Book

Evidence-based thinking in clinical medicine has impacted greatly on the physician's approach to clinical care. Evidence-Based Dermatology introduces and encourages the concept of evidence-based patient care in dermatology. Incorporating a text that is much more than merely the summary of trial data, the authors worked to explore disease mechanisms and treatments in greater depth and detail in order to provide more insight for the reader.

In addition to promoting the understanding of the evidence-based philosophy, the authors have focused on some of the fundamentals in dermatology that need to be approached differently. Issues such as the interpretation of clinical research, disease-oriented evidence versus patient-care evidence, and the use of placebo are examined.

Market / Audience

Dermatologists

About the Author

Howard Maibach, MD, Professor, Department of Dermatology, UCSF School of Medicine - Dr. Howard Maibach has written and lectured extensively on dermatotoxicology (the toxicity to man from skin exposure) and dermatopharmacology (the treatment of skin diseases). His current research programs include defining the chemical-biologic faces of irritant dermatitis and the study of percutaneous penetration. His Clinical Specialties include Dermatopharmacology and Allergic Contact Dermatitis. His research interests include Dermatotoxicology, Dermatopathology and Percutaneous Penetration.

Neurologic Emergencies

By Henry, Gregory L.; Little, Neal; Jagoda, Andy; Pellegrino, Thomas R.; Quint, Douglas J.;

ISBN: 9780071635219

Pub Month: May

Edition: 3

Pages: 416

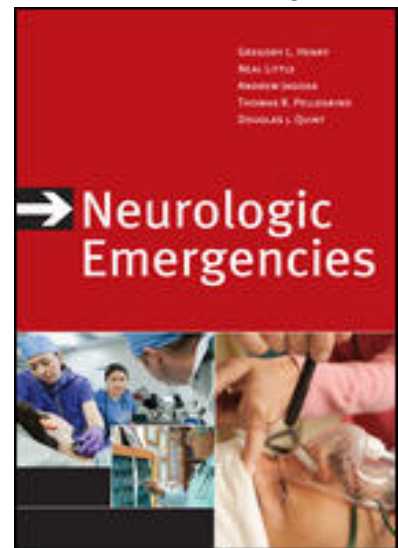
Illustrations: 50 /Photos: 50

Format: Hardcover

Copyright: 2010

Imprint: McGraw-Hill Healthcare

Price: USD 89.95



About the Book

Neurologic Emergencies, Third Edition is unique among all references covering emergencies related to brain injury and illness in that it is organized the way people in the emergency department must think--by presenting complaint rather than disease. This novel approach and emphasis on rapid diagnosis and immediate treatments makes this the most practical and useful book for any clinician caring for these patients.

The third edition is completely updated with new information on TPA, imaging, seizure treatments, and care of neurologic emergencies in the ICU added to every chapter.

Market/Audience

Emergency Physicians; Emergency Departments; Neurologists

About the Authors

Gregory L. Henry, M.D. Clinical Professor of Emergency Medicine, The University of Michigan Medical School, Ann Arbor, Michigan

Neal Little, M.D. Clinical Professor of Emergency Medicine, The University of Michigan Medical School, Ann Arbor, Michigan

Andy Jagoda, M.D. Professor and Vice Chair of Emergency Medicine, Residency Director, Mount Sinai School of Medicine, New York, NY.

Thomas R. Pellegrino, M.D. Professor and Chair, Department of Neurology, Eastern Virginia Medical School, Norfolk, VA. **Douglas J. Quint, M.D.** (Ann Arbor, MI) Professor Professor of Neuroradiology and Magnetic Resonance Imaging, University of Michigan Hospitals, Ann Arbor, Michigan.

Related Titles

Fleischer	Emergency Dermatology	9780071379953
Tintinalli	Emergency Medicine	9780071388757
Peacock	Cardiac Emergencies	9780071431316

Inflammatory Bowel Disease

The Complete Guide to Medical Management

By G Lichtenstein

ISBN: 9781556426933

Pub Month: Jan

Edition: 1

Subject: Gastroenterology

Pages: 900

Format: Hardcover

Copyright Year : 2010

Imprint : Slack, Inc.

Price : USD 169.95



Product Information is not available currently.

Crohn's Disease

The Complete Guide to Medical Management

By Gary R. Lichtenstein MD

ISBN: 9781556429446

Pub Month: March

Edition: 1

Subject: Gastroenterology

Pages: 488

Format: Hardcover

Copyright Year : 2010

Imprint : Slack, Inc.

Price : USD 99.95



Product Information is not available currently.

Ulcerative Colitis

The Complete Guide to Medical Management

By Gary R. Lichtenstein

ISBN: 9781556429453

Pub Month: May

Edition: 1

Subject: Gastroenterology

Pages: 488

Format: Hardcover

Copyright Year : 2010

Imprint : Slack, Inc.

Price : USD 99.95



Product Information is not available currently.

Capsule Endoscopy Simplified

By Roberto DeFranchis; Blair S. Lewis; Daniel S. Mishkin

ISBN: 9781556429408

Pub Month: May

Edition: 1

Subject: Gastroenterology

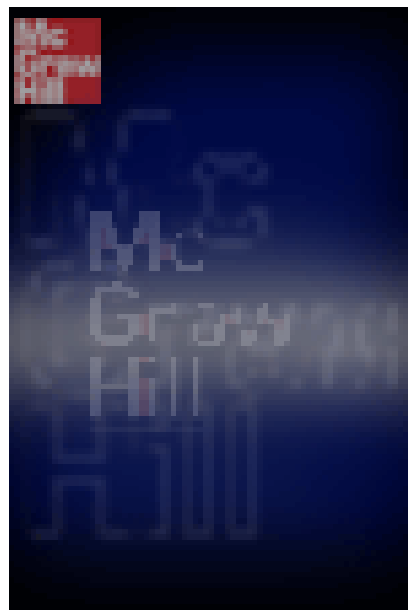
Pages: 275

Format: Paperback

Copyright Year : 2010

Imprint : Slack, Inc.

Price : USD 142.95



About the Book

Capsule Endoscopy Simplified is a comprehensive reference for all gastroenterologists that are performing capsule endoscopic procedures. Inside you will find relevant information regarding the equipment used for the procedure, patient preparation, interpretation, and management.

Drs. Roberto de Franchis, Blair S. Lewis, and Daniel S. Mishkin provide data, as well as experience, in addressing state-of-the-art capsule endoscopy in regards to small bowel imaging.

The pages of this timely book are full of essential information regarding the trials and tribulations that gastroenterologists may encounter to ensure the best possible patient care.

Capsule Endoscopy Simplified includes full color images as well as an informative accompanying DVD. This concise, user-friendly book offers "tricks of the trade," focusing on key elements one needs to know in order to be successful in capsule endoscopy and small bowel imaging.

Market / Audience

Ideal for gastroenterologists, gastroenterology fellows, and nurses that are either new or in need of a quick and concise refresher to capsule endoscopy.

Fetology

Diagnosis and Management of the Fetal Patient

By Bianchi, Diana W.; Crombleholme, Timothy M.;
D'Alton, Mary E.; Malone, Fergal

ISBN: 9780071442015

Pub Month: May

Edition: 2

Subject: Gynecology & Obstetrics

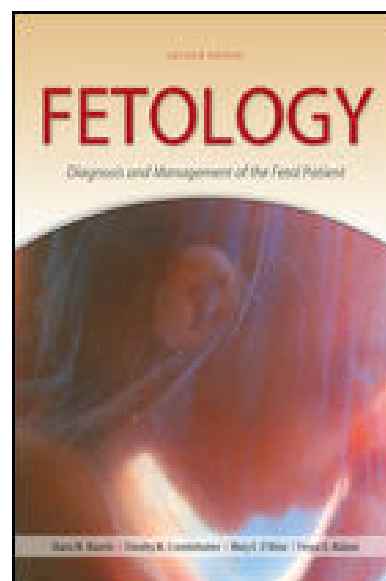
Pages: 1004

Format: Hardcover

Copyright: 2009

Imprint: MGH-Healthcare

Price: USD 175.00



About the Book

Fetology covers the diagnosis, management, and treatment of the fetal patient with an anomaly. This full-color reference helps clinicians answer many of the questions that parents ask when such an anomaly is diagnosed.

Each chapter is devoted to a single anomaly and includes description, incidence, characteristic sonographic findings, differential diagnosis, best treatment during pregnancy, treatment of the newborn, expected outcome, and more. Each section contains a succinct critical review of the relevant literature and the reasoning behind the author's specific recommendations, as well as a frank discussion of the gaps in our knowledge.

Key Selling Features

- NEW! Four-color design
- NEW! 5 new chapters on Adrenal Masses, Abdominal Cysts, Overgrowth, Mosaic Trisomy, and DiGeorge Syndrome
- NEW! More than 450 3D ultrasound and MRI images illustrate diagnosis of anomalies with the latest technology
- Treatment/management guidelines are highlighted to give quick access to practical, what-to-do information
- Multidisciplinary approach covers the full implications of fetal anomalies from prenatal management to long-term outcome for an affected child

Market/Audience

Ob-Gyns; Ob-Gyn Residents; Neonatologists; Clinical Geneticists

Related Titles

Cunningham

Williams Obstetrics

9780071497015

The Toronto Notes for Medical Students 2010

By Simon D. Baxter, Gordon G. McSheffrey

ISBN: 9780980939729

Pub Month: Feb

Edition: 1

Subject: Exam Preparation and Review

Pages: 1400

Format: Paperback with access card

Copyright Year : 2010

Imprint : McGraw-Hill Canada

Price : USD 158.00



About the Book

The Toronto Notes is an up-to-date, concise and comprehensive 1400 page review of 29 medical specialties. The University of Toronto graduating medical class, under the guidance of faculty experts, revises the text annually. This book prepares graduating medical students for the Medical Council of Canada Qualifying Examination and the second step of the United States Medical Licensing Examination. Over the past 26 years, The Toronto Notes has become an essential study guide for medical students in Canada and around the world.

The Toronto Notes 2010 includes exciting new changes that will further help students prepare for the Canadian and American medical licensing exams. This year, the Toronto Notes 2010 package includes:

- A concise textbook with in depth coverage of 29 medical specialties
- The most up-to-date Evidence Based Medicine reviews
- Additional online resources including an annotated Atlas of images, heart sound tutorial and more!
- PDA Clinical Data Set with a user-friendly interface for quick reference on the wards
- Online version of the text optimized for mobile devices
- Online set of practice questions
- A 300-page pocket reference guide, highlighting common clinical management scenarios and helpful tips on clerkship basics (perfect to carry on the wards)

New features include:

- 38 new original medical illustrations
- Brand new website with improved features and search functionality
- Brand new landmark clinical trials summaries
- More detailed online colour atlas with new images and annotations
- New "Define-as-You-Read" online glossary for instant clarification of medical terminology

Market / Audience

Primarily medical students preparing to complete the MCCQE part one and/or USMLE. It is a valuable resource and reference for residents and practicing physicians in all disciplines of medicine.

McGraw-Hill Specialty Board Review Neurology

By Souayah, Nizar

ISBN: 9780071549653

Pub Month: May

Series: McGraw-Hill Specialty Board Review

Edition: 2

Subject: Neurology

Pages: 400

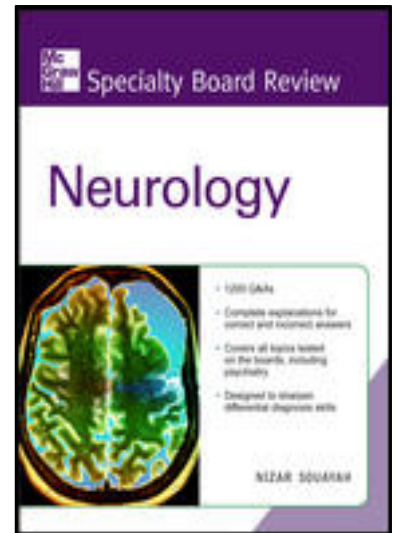
Illustrations: 200

Format: Paperback

Copyright: 2010

Imprint: MGH-Healthcare

Price: USD 74.95



About the Book

McGraw-Hill Specialty Board Review: Neurology provides a rigorous question and answer review of neurology essential for anyone taking the board exams offered by the American Board of Psychiatry and Neurology. Designed to build skills in differential diagnosis, it features over 1200 questions and answers, and complete explanations of all answers, right or wrong.

Market/Audience

Neurology Residents; Psychiatry Residents; Neurologists; Psychiatrists

About the Author

Nizar Souayah, M.D. is Assistant Professor of Clinical Neurology at the University of Medicine and Dentistry of New Jersey and University Hospital.

Related Titles

Souayah	McGraw-Hill Specialty Board Review	9780071378390
Labanowski	Neurology Board Review	9780071464352
Brust	CURRENT Diagnosis & Treatment in Neurology	9780071423663
Rafii	First Aid for the Neurology Boards	9780071496223

Herb-Drug Interactions in Oncology

By Cassileth, Barrie; Yeung, K.Simon; Gubili, Jyothirmal

ISBN: 9781607950417

Pub Month: Jan

Edition: 2

Subject: Oncology

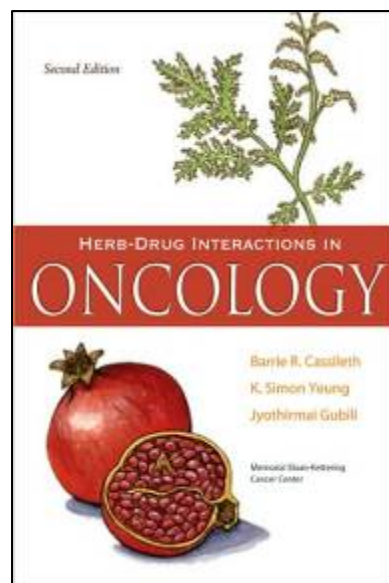
Pages: 680

Format: Paperback

Copyright Year : 2010

Imprint : People's Medical Publishing House

Price : USD 69.95



About the Book

The book provides science-based information about herbal remedies for the medical community. Each herb or remedy description is accompanied by information as to its origin, most common uses, benefits and risks/dangers. The book will provide detailed information on over 250 remedies and describes their constituents, mechanisms of action, adverse reactions, pharmacokinetics and contraindications. Information on each herb or other remedy was developed through careful and critical reviews of research conducted by experts in pharmacy, botanicals and complementary therapies. Each herb or product is described in terms of the following sections: common name, scientific name, key words, clinical summary, herbal constituents, warnings, mechanisms of action, usage, adverse reactions, drug interactions, dosage, literature summary and critique and notes.

This book has the look and feel of a fine field guide to medicinal plants, thanks to the beautiful drawings by Angela Donato and it will be of interest to a wide audience beyond the medical specialists, including cancer patients.

Market / Audience

Oncologists, Oncology Residents, Oncology Nurses, Nursing Students, Pharmacists, pharmacology Students, Pharmaceutical companies and Cancer patients

About the Author

Barrie R. Cassileth, PhD Chief, Integrative Medicine Service Memorial Sloan-Kettering Cancer Center New York, New York

K. Simon Yeung, MBA, PharmD, LAc Clinical Coordinator & Research Pharmacist, Integrative Medicine Service Memorial Sloan-Kettering Cancer Center New York, New York

Jyothirmal Gubili, MS Assistant Editor Integrative Medicine Service Memorial Sloane Kettering Cancer Center New York, New York

Microincisional Cataract Surgery: The Art and Science

By Amar Agarwal, Richard Lindstrom

ISBN: 9781556429439

Pub Month: Apr

Edition: 1

Subject: Ophthalmology

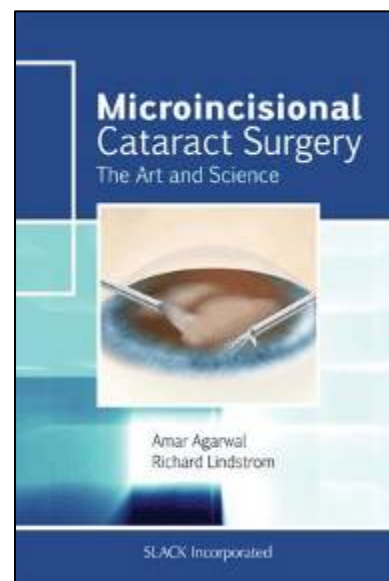
Pages: 240

Format: Paperback

Copyright Year : 2010

Imprint : SLACK, Incorporated

Price : USD 99.95



About the Book

Within the pages of *Microincisional Cataract Surgery*, Dr. Amar Agarwal and Dr. Richard Lindstrom discuss the clinical evolution of MICS. This unique book covers surgical techniques, wound morphology and the machines and instruments used in MICS. In addition to sections explaining the surgical techniques one can perform in challenging cases, the various IOLs that can be used for MICS are also included.

SOME SECTIONS INCLUDE:

- Machines and instrumentation
- MICS—Surgical Technique
- Microincision lenses and complication management

SOME TOPICS INCLUDE:

- Gas-forced infusion (air pump)
- 700 micron cataract surgery—Sub-1-mm cataract surgery
- Biaxial and coaxial MICS
- Anterior segment OCT and wound construction
- Microincision lenses
- Worst case scenarios and complication management

Market / Audience

Anterior segment surgeons, cataract surgeons, ophthalmologists, and residents

McGraw-Hill Education (Asia)



Professional

SINGAPORE

McGraw-Hill Education (Asia)

60 Tuas Basin Link, Singapore 638775

Tel: (65) 6863 1580

Customer Services Hotline: (65) 6868 8188

Fax: (65) 6862 3354

e-mail: mghasia_sg@mcgraw-hill.com

Website: mheducation.asia

CHINA

McGraw-Hill Int'l Enterprises, Inc

Suite 906, 9/F SP Tower A

Tsinghua Science Park

No. 1 Zhongguancun East Road, Haidian District
Beijing 100084

P.R.China

Tel: (86-10) 6279 0299

Fax: (86-10) 6279 0292

e-mail: instructorchina@mcgraw-hill.com

KOREA

McGraw-Hill Korea Inc

3F, Ji-Woo Building

376-12 Seokyo-Dong,

Mapo-Ku

Seoul 121-210

Korea

Tel: (82-2) 325 2351

Fax: (82-2) 325 2371

e-mail: miekr_mhe@mcgraw-hill.com

THAILAND

McGraw-Hill Int'l Enterprises, Inc

40/27 Soi Inthamara 8

Suthisarn Road, Phayathai

Bangkok 10400

Thailand

Tel: (66-2) 615 6555

Fax: (66-2) 615 6515

e-mail: mieth_mhe@mcgraw-hill.com

HONG KONG

McGraw-Hill Int'l Enterprises, Inc.

Suites 2906-10, Shell Tower

Times Square

1 Matheson Street

Causeway Bay

Hong Kong

Tel: (85-2) 2730 6640

Fax: (85-2) 2730 2085

e-mail: miehk_mhe@mcgraw-hill.com

MALAYSIA

McGraw-Hill Malaysia Sdn Bhd

No: 40, Jalan Pengacara U1/48

Temasya Industrial Park

40150 Shah Alam

Selangor Darul Ehsan

Malaysia

Tel: (60-3) 7627 6888

Fax: (60-3) 7627 6838

e-mail: msia_mhe@mcgraw-hill.com

VIETNAM

(Representative Office)

McGraw-Hill International Enterprise, Inc.

The Nomad Offices

Level 16 & 17 Gemadep Tower

6 Le Thanh Ton Street

Ben Nghe Ward, District 1

Ho Chi Minh City, Vietnam

Tel: (84-8) 62556829; (84-8) 62556899

Fax: (84-8) 62556801

e-mail: van_yen_quang@mcgraw-hill.com

INDONESIA

(Appointed Agent)

P T Media Global Edukasi

Grand Boutique Center, Blok D-65

Jalan Mangga Dua Raya

Jakarta 14430

Indonesia

Tel: (62-21) 601 1963 / 601 1973

Fax: (62-21) 625 7245

e-mail: info@mge.co.id

PHILIPPINES

McGraw-Hill Int'l Enterprises, Inc

Unit 1503, Jollibee Plaza Condominium

Emerald Avenue Corner Ruby Street

Ortigas Center

Pasig City 1600

Philippines

Tel: (63-2) 638 5177 / 638 5178

Fax: (63-2) 638 5181

e-mail: mghphils@mcgraw-hill.com.ph

JAPAN

McGraw-Hill Education Japan

1-12-3 Kandasuda-cho

Chiyoda-ku

Tokyo 101-0041

Japan

Tel: (81-3) 5298 7221

Fax: (81-3) 5298 7224

e-mail: mhejpn@mcgraw-hill.co.jp

TAIWAN

McGraw-Hill Int'l Enterprises, Inc

7/F, No:53 Bo-Ai Road

Taipei 100

Taiwan

Tel: (886-2) 2311 3000

Fax: (886-2) 2388 8822

Website: www.mcgraw-hill.com.tw

e-mail: mietw_mhe@mcgraw-hill.com